# Food Innovis

Co., Ltd.

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Snappy
fresh • easy • happy

# Our Product

Innovative Thai fruit products in a single-serve, ready-to-eat package, made possible by novel non-thermal processing technology. Freshness, taste, texture and nutrients of the fruit are well preserved over 6-month shelf life. It's developed to better serve health-conscious consumers who demand high quality, clean, fresh and natural fruit products.

Ready-to-eat, fresh-cut Thai mango product

- fresh & natural
- high quality
- good taste
- no chemicals
- long shelf life
- convenient

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# Thai mango - Namdokmai & Mahachanok variety

100% NATURAL

## fresh-cut Thai mango to go

delicious, aromatic & smooth Thai mango carefully selected and prepared into a ready-to-eat, single-serve package for perfect pairing with your favorite dishes or as healthy, on-the-go snack.

NEW

Fresh

**No artificial flavors, colors or preservatives**

**180-day shelf life**
under chilled (below 8°C)

100g single-serve pack
(80g mango chunk in light syrup)

1 kg pack
(700g mango chunk in light syrup)

**Namdokmai**
rich aroma & sweetness, smooth texture, thick flesh

**Mahachanok**
exotic, fragrant, rich sweetness, smooth & fine flesh

## About Snappy

We create our fruit products using our patented cutting-edge, cold pasteurization method which is so gentle, natural and eco-friendly that freshness, taste, texture, vitamins and nutrients of the fruit are retained. Our products are safe, of premium quality and satisfaction guaranteed.

CERTIFIED GHP CERTIFIED

HACCP CERTIFIED

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# Current Product

110g single-serve pack
(80g mango chunk in light syrup)

1 kg pack
(700g mango chunk in light syrup)

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# New Product

## แก้วมังกร
## Dragon Fruit

ドラゴンフルーツ

100g single-serve pack
(70g fruit chunk in light syrup)

## มะยงชิด
## Plum Mango

マヨンチット

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# Value Proposition

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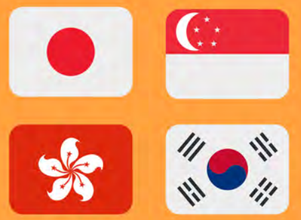
**Fresh-cut, Ready-to-Eat Thai Fruits in a single serve package**

**Heartmade Quality**
**Fresh & Natural**
**No Preservatives, Colors or Flavors added**

**Novel Technology: Non-Thermal Pasteurization**
**Better Taste & Texture**
**Nutrients & Vitamins are well preserved**

**Food Waste Reduction**

# Customer Segments



**Export Markets**

**B2C**
**22-55, busy lifestyle, single/ small family, prefer ready meals, healthy diets & convenience**

**B2B**
**Hotel, Restaurants, Catering & Foodservices**

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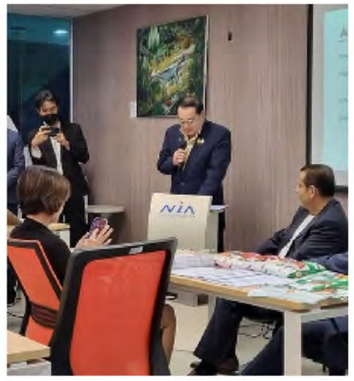
# Marketing Activities

Gourmet & Dining Style Show
Sep 2023, Tokyo, Japan




Thailand - Jordan Business Matching
(innovation-driven agrifood company) by National Innovation Agency, May 2023

Thailand Premium Fruit Business Matching 2023
by DITP, Ministry of Commerce, March 2023

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# Marketing Activities

FOODEX JAPAN 2024
March 2024, Tokyo, Japan

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# About Us

make life fresh & fruitful

At Food Innovis, we envision to innovate our product that will solve both consumer's pain points as well as contribute to Thailand agricultural industry's value chain. We look forward to not only making consumers life fresh by our high quality Thai fruit products but also our stakeholders to be fruitful working together with us.

Established in 2018, we set out with a team of food scientists and engineers to explore the novel technologies that would unlock the Thai fruit seasonal availability and solve consumer pain points of fresh fruit's short shelf life that results in food waste issues. Our project received funds and technical support from government agencies, universities as well as the startup incubators. We successfully developed and tested our product prototypes with consumers. The company was incorporated in 2022 and we are ready to bring global consumers our delicious fruit products Thailand has to offer.

King Mongkut's University of Technology Thonburi

สวทช NSTDA

Assumption University of Thailand – Since 1969 – มหาวิทยาลัยอัสสัมชัญ

TECH BITE INCUBATOR

Exploring Deep Tech & Solving Deep Issue
TECH PLANTER

NIA สำนักงานนวัตกรรมแห่งชาติ

DITP กรมส่งเสริมการค้าระหว่างประเทศ กระทรวงพาณิชย์

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# Meet Our Team

## Sutthiporn Phutanapiboon

Co-founder
Marketing

M. International Business
UNSW Australia

M. Commerce (Real Estate)
Thammasat University

B.Eng, SIIT
Thammasat University

Experiences:
Officer of Department of Export Promotion, Ministry of Commerce.

## Jeerawat Thippayasak

Business Development
Manager

M.Sc.(Information Technology with E-Business)
University of Greenwich, UK

B.Sc, (Computer Science)
Naraesuan University
Thailand

Experiences:
Business Development Manager - Lantro (Thailand)

## Narin Tuntartisthan

Co-founder
Managing Director

M.Sc.(Mech Eng)
Columbia University, USA

B.Eng, KMITL Thailand

Experiences:
Engineering Manager – Procter & Gamble (Thailand, China, Japan, Singapore)

R&D Manager – Mars Petcare Thailand

## Phan Patanapiradej

Co-founder

M.Eng.(Industrial Eng), North Carolina State University, USA

B.Eng, KMITL Thailand

Experiences:
Engineer – Provincial Electricity Authority (PEA)

Marketing Officer – Schneider Electric (Thailand)

## Dr.Atittaya Tandhansakul

Research & Development

Ph.D.(Food Biotechnology), Assumption University in collaboration with UC Davis, USA

B.Sc. (Food Tech), Assumption University
(summa cum laude)

Food Technology Dept, Theophane Venard School of Biotechnology, Assumption University

**Contract Manufacturing**

**Quality Assurance**

**Finance & Accounting**

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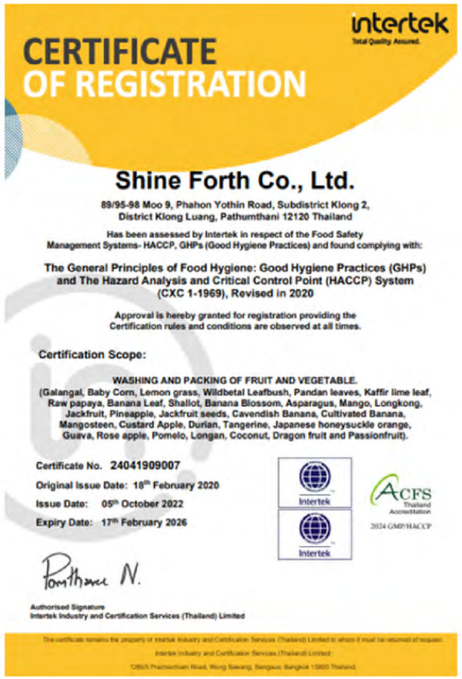
# Contract Manufacturing Partners



CERTIFICATE OF REGISTRATION

intertek
Total Quality Assured.

**Shine Forth Co., Ltd.**

89/95-98 Moo 9, Phahon Yothin Road, Subdistrict Klong 2, District Klong Luang, Pathumthani 12120 Thailand

Has been assessed by Intertek in respect of the Food Safety Management Systems- HACCP, GHPs (Good Hygiene Practices) and found complying with:

The General Principles of Food Hygiene: Good Hygiene Practices (GHPs) and The Hazard Analysis and Critical Control Point (HACCP) System (CXC 1-1969), Revised in 2020

Approval is hereby granted for registration providing the Certification rules and conditions are observed at all times.

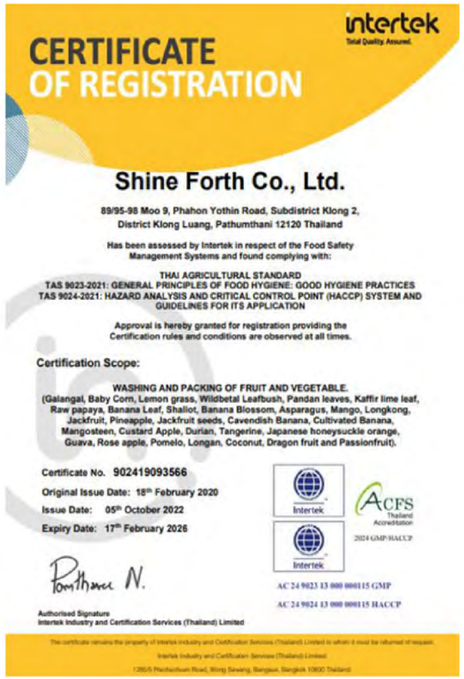
Certification Scope:

WASHING AND PACKING OF FRUIT AND VEGETABLE.
(Galangal, Baby Corn, Lemon grass, Wildbetal Leafbush, Pandan leaves, Kaffir lime leaf, Raw papaya, Banana Leaf, Shallot, Banana Blossom, Asparagus, Mango, Longkong, Jackfruit, Pineapple, Jackfruit seeds, Cavendish Banana, Cultivated Banana, Mangosteen, Custard Apple, Durian, Tangerine, Japanese honeysuckle orange, Guava, Rose apple, Pomelo, Longan, Coconut, Dragon fruit and Passionfruit).

Certificate No. 24041909007
Original Issue Date: 18th February 2020
Issue Date: 05th October 2022
Expiry Date: 17th February 2026

Intertek
Intertek
ACFS Thailand Accreditation
2024 GMP/HACCP

Authorised Signature
Intertek Industry and Certification Services (Thailand) Limited



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Has been assessed by Intertek in respect of the Food Safety Management Systems and found complying with:

THAI AGRICULTURAL STANDARD
TAS 9023-2021: GENERAL PRINCIPLES OF FOOD HYGIENE: GOOD HYGIENE PRACTICES
TAS 9024-2021: HAZARD ANALYSIS AND CRITICAL CONTROL POINT (HACCP) SYSTEM AND GUIDELINES FOR ITS APPLICATION

Approval is hereby granted for registration providing the Certification rules and conditions are observed at all times.

Certification Scope:

WASHING AND PACKING OF FRUIT AND VEGETABLE.
(Galangal, Baby Corn, Lemon grass, Wildbetal Leafbush, Pandan leaves, Kaffir lime leaf, Raw papaya, Banana Leaf, Shallot, Banana Blossom, Asparagus, Mango, Longkong, Jackfruit, Pineapple, Jackfruit seeds, Cavendish Banana, Cultivated Banana, Mangosteen, Custard Apple, Durian, Tangerine, Japanese honeysuckle orange, Guava, Rose apple, Pomelo, Longan, Coconut, Dragon fruit and Passionfruit).

Certificate No. 902419093566
Original Issue Date: 18th February 2020
Issue Date: 05th October 2022
Expiry Date: 17th February 2026

Intertek
Intertek
ACFS Thailand Accreditation
2024 GMP/HACCP

AC 24 9023 13 000 000115 GMP
AC 24 9024 13 000 000115 HACCP

Authorised Signature
Intertek Industry and Certification Services (Thailand) Limited

GHPs CERTIFICATION™
Intertek

HACCP CERTIFICATION™
Intertek

GLOBALG.A.P.

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